

# Edmonton Journal

## Director, Digital Products

### Edmonton

Postmedia Network Inc. is one of Canada's leading media companies. Representing a portfolio of world-class brands, Postmedia runs Canada's largest publishing chain. Together, our products reach over five million people each week through print, online, and mobile channels.

The Edmonton Journal, a division of Postmedia Network Inc., is currently seeking a **Director, Digital Products** based in Edmonton to lead the ongoing growth and development of our wide variety of local digital properties.

This position reports principally through the Publisher to the editor in Chief of the Edmonton Journal as well as to the Senior Vice President, Digital Media Strategy and Product Development for Postmedia. The successful applicant will be a senior leader with significant digital media expertise who will work collaboratively with people across the organization to manage the day-to-day operations of the Journal's digital products and bring new revenue-generating ideas to market. This individual will coordinate the operational and project related activities to achieve our strategic and revenue-growth objectives.

#### **KEY RESPONSIBILITIES:**

- Works collaboratively with key stakeholders across the organization to create forward-looking product development plans and to ensure the smooth operation of our digital products on a daily basis
- Leads the investigation, prioritization and implementation of new growth opportunities
- Acts as a liaison between our local and national teams to ensure open communication, transparency and collaboration at all levels
- Works with digital media, content, sales and marketing colleagues to ensure a coordinated, effective and revenue-driven approach
- Works with stakeholders to lead the timely development and implementation of local initiatives to drive incremental revenue for the organization
- Spearheads the creation, implementation and monitoring of business plans and budgets
- Leads the development and maintenance of business relationships with both internal departments and third parties within the community

#### **QUALIFICATIONS:**

- A strong background in digital media – previous experience managing news and information digital properties at a senior level would be an asset
- Background in interactive media tools and procedures used to create successful digital products, including broadband and mobile
- Excellent team leadership skills with the ability to prioritize objectives and simultaneous demands
- Proven ability to resolve complex issues with multiple stakeholders and work effectively to achieve win-win solutions
- Experience working in matrix organizational structures
- Ability to make a very significant impact on the organization in a short period of time

#### **COMPETENCIES:**

- Has energy and drive to succeed in a fast paced evolving environment
- Is a self starter with strong leadership skills
- Contributes to a culture where change is the norm
- Works collaboratively as part of a cross-media and cross-Canada team to achieve organizational objectives
- Remains informed and applies new developments in field of knowledge
- Takes accountability to operate better, faster and smarter
- Aligns people and resources to achieve results that drive revenues and/or optimize costs

- Actively responds to and considers the needs of stakeholders
- Communicates proactively and openly with a consistent, direct and positive approach