

MEDIA RELEASE

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Media contact: Liz Lepper, Bottom Line Productions

liz@bottomlinepro.com | (780) 242-5499



A SMASHING EDMONTON INTERNATIONAL FRINGE THEATRE FESTIVAL

Another mission comes to an end **August 25** with the final day of *From Fringe With Love*, the 32nd edition of North America's oldest and largest Fringe Festival. Boasting another record-breaking year with more than **700,000 attendees** (up from 680,000 in 2012 and 576,000 in 2011), the 2013 Festival brought all manner of performance action for spies of all sizes. Fringers bought **117,618 tickets** for the Festival's indoor performances, surpassing last year's record-breaking 112,006 theatre-goers. **KidsFringe** saw more than **17,000** little Fringers and guests enjoy performances and activities during its 10 days of programming.

From Fringe with Love saw the return of the **Fringe Choice Awards**, in which Critics, Volunteers, Staff and Artists voted for their favourite Festival performances. The winning company, honoured at the Festival's closing ceremonies, in each category earns a 2013 Edmonton Fringe laurel to promote future productions.

Critics' Choice | *A Picasso* | Chorus Productions

Volunteers' Choice | *RENT: the musical* | Scona Alumni Theatre

Staff Choice | *Countries Shaped Like Stars* | Mi Casa

Artists' Choice | *Coraline the Musical* | Impossible Mongoose Productions

Six of the most popular and critically-acclaimed Fringe productions run in the ATB Financial Arts Barns' **Westbury Theatre August 28 – September 1** as part of the **Festival's Holdovers: *Nashville Hurricane, Radio :30, God is a Scottish Drag Queen, Weaksauce, Port Authority* and *Jake's Gift***. Holdover tickets are available at the Fringe Box Office, www.fringetheatre.ca or 780-409-1910.

Tickets to a selection of independently-produced **BYOV holdovers** are also available via the Fringe Theatre Box Office (www.fringetheatre.ca or 780-409-1910) and run at the **Holy Trinity Anglican Church**; tickets for performances at Holy Trinity Anglican Church are also available to purchase at the door one-hour prior to each performance. **The Varscona Theatre** also presents independently-produced holdovers following *From Fringe With Love*; visit www.tixonthesquare.ca for tickets and full schedule.

From Fringe With Love hosted more than 200 productions by local, national and international theatre companies in 53 venues totalling more than 1,800 performances. The **Edmonton International Fringe Theatre Festival** is North America's largest and longest-running Fringe Festival. The Edmonton Fringe doesn't jury or censor artists' work in any way and selects performances using an unbiased lottery system. Since **artists receive 100 per cent of ticket revenue** from their performances, the Fringe relies on donations at the Festival gates and year round, the \$2.50 Capital Replacement Fee applied to Fringe tickets, public funding and business sponsorships to operate.

The **2014 Edmonton International Fringe Theatre Festival** runs **August 14 - 24** in venues in Old Strathcona and beyond. For more details about the Edmonton International Fringe Theatre Festival or information on how to **support, donate, volunteer** or **create** with Fringe Theatre Adventures, visit www.fringetheatre.ca.