

News Release

Jan. 24, 2012



Leduc makes strong commitment to downtown revitalization – City council approves new Downtown Master Plan

Leduc's Downtown Master Plan received final approval from city council, Jan. 23, 2012. The master plan addresses key economic, environmental and social issues for a holistic approach to downtown revitalization. The document outlines an in-depth urban design, along with guidelines, policies and strategies to support a vibrant and sustainable downtown neighbourhood.

City administration has worked pro-actively on this project through extensive public consultation for more than a year. Reaching out to residents and the business community, the goal is to revitalize the downtown to feature higher-density residential development, Leduc's historic sites and encourage various transportation means, such as walking, cycling and public transit. Other potential improvements outlined in the plan include:

- Outdoor public square for live music, arts and markets
- Signature entrance signage
- Innovative public art installations
- Completion of the 49 Street promenade to connect the Leduc Civic Centre and Alexandra Park
- Architectural and streetscape improvements to enhance overall aesthetics of the downtown core

The Downtown Master Plan was developed in tandem with the city's Municipal Development Plan. This document can be viewed online (www.leduc.ca/City_Government/Departments/Planning_and_Development).

For more information, call (780) 980-7177.

— 30 —

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